

14th January 2026

Dear Parent / Guardian,

In keeping with our commitment to provide students with outstanding careers guidance and tailored support when choosing their next step after school, we are using Unifrog; an award-winning, online careers platform. This is particularly important for our students in year 9 who are preparing to make their GCSE option choices.

The Unifrog platform is designed to support learners in making the most informed decisions about their futures and has a range of tools that are suitable for all year groups, not just Year 9. Each student has their own personal account that provides a wide range of information related to their interests and aspirations. Key features of the platform include:

- Exploring Pathways – personality quizzes, career and subject profiles, MOOCs and webinars
- Recording – self-reflection about extracurricular activities and key employability skills
- Opportunities – search tools showing live vacancies/courses/placements for apprenticeships, universities (in the UK and abroad), FE, virtual work experience and much more
- Applications – tools to help students build applications for a range of pathways (e.g. CVs, Personal Statements, Common App Essays)

Year 9 students have accessed the platform for the first time last half term, alongside lessons focused on their next steps and possible career choices. They have completed the interests quiz, personality quiz, and work environment quiz all of which provides them with suitable career suggestions and the subjects that link to these careers. They login to Unifrog using their school email address and they can do so from any computer, tablet or smartphone. We would encourage you to use the platform with your child so you can support them through the process of deciding their next step.

In the coming week we will provide all year 9 students with our Options Booklet that describes the specifics of what will happen during the whole process, as well as details of all the subjects available. You will also have the opportunity to speak to subject teachers individually at Year 9 Parents' Evening on 29th January.

We also invite you to attend our Year 9 Options Choices Q&A on 22nd January at 5.30pm here at school. We will guide you through the process as well as answer any questions that you may have about your son or daughter's next steps in education.

If you have any questions about the process, UNIFROG, or the Options Booklet, please do not hesitate to get in touch via email to charles.barnett@wensleydaleschool.net

Kind regards,



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