

KS4 Business Curriculum Map 2025-26

Subject: AQA GCSE Enterprise Code: 8132 QAN: 603/0304/9 First Exams: 2019							
<ul style="list-style-type: none"> Based on 2.5 hours teaching per week 120 GLH 			Paper 1: 50% 1hr 45 mins (Human resources and Operations)		Paper 2: 50% 1hr 45 mins (Marketing and Finance)		
Key Stage 4:	Autumn 1 (8wks)	Autumn 2 (wks)	Spring 1 (6wks)	Spring 2 (5wks)	Summer 1 (6wks)	Summer 2 (7wks)	
Year 10	Unit(s):	1 Business in the real world	1 Business in the real world	3 Business Operations	3 Business Operations	4 Human resources	Revision and Mock
	Details	1.1 The purpose and nature of business 1.2 Business Ownership 1.3 Setting business aims and objectives	1.4 Stakeholders 1.5 Business Location 1.6 Business Planning	1.7 Expanding a business 3.1 Production processes 3.2 The role of procurement	3.3 The concept of quality 3.4 Customer service	4.1 Organisational structures 4.2 Recruitment and selection of employees 4.3 Motivating employees 4.4 Training	5.1 Identifying and understanding customers
	Assess	Key terms test Numeracy assessment	Unit 1 Assessment	Key terms test Interim test (30m)	Unit 3 Assessment	Key terms test Revision test	Paper 1 mock
Year 11	Unit(s):	5 Marketing	5 Marketing	6 Finance	2 Influences on Business	Revision	
	Details	5.1 Identifying and understanding customers 5.2 Segmentation 5.3 The purpose and methods of market research	5.4 The elements of marketing mix: 4Ps Product Price Promotion Place	6.1 Sources of finance 6.2 Cash flow 6.3 Financial terms and calculations 6.4 Analysing the performance of a business	2.1 Technology 2.2 Ethical and environmental considerations 2.3 The economic climate on business 2.4 Globalisation 2.5 Legislation 2.6 Competitive environment	Knowledge recall Business in the real world Influences Operations Human Resources Marketing Skills workshops Explain Apply Analyse Evaluate	
	Assess	Key terms test Revision test	Key terms test Unit 5 Assessment	Paper 1 + Paper 2 Mock Numeracy test (30m)	Key terms test Unit 2 Assessment	Missing Assessments (Unit 4 / Unit 6)	GCSE Exam

